

## **InfiniteTable 2009**

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[www.infinitetable.com](http://www.infinitetable.com)

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### THE EVENT

The InfiniteTable is surfacing again this August in the Hamptons, the precise location and day to be announced soon. This unique art event is a symbol of unity, a powerful statement that we are all sitting at the same table. It is a collage of social and cultural identities that are united by the seemingly endless table - a fathomless array of beauty, talent and food. The Infinite Table is not your typical Hamptons socialite party, not your branded house, your real estate show-off, nor your benefit for a tasteful cause - the Table offers artistic pleasure and interactive participation on an infinite scale. It is commonly agreed by all participants that the InfiniteTable is the best party of the Hamptons, if not ever.

The Infinite Table is a socially modular endeavor. Each host must invite their own group of 10, and each group must transform themselves into an interpretation of a theme of their creation - whether "forest nymphs" or "famous pieces of artwork" or "Baywatch" or "white wedding" members must cast their personal identity aside to become part of the group.

2008's Table extended infinity into sustainability. Highlights included the original clay cups of India's Untouchables, 100% recyclable. Positioned at the end of a field, overlooking the surreal, upside down tree sculptures of the Channing Daughters vineyard, the table glowed as guests arrived and the sun set. 500 feet long and twice the length of the previous year, it was lit meticulously with LED tubes, glowing in the grass like a giant inch ruler. A fantastic motley of creative New Yorkers and global pleasure seekers made InfiniteTable 2 in Bridgehampton a runaway success.

Guests included Whitney Biennale artists Adam McEwen and Aaron Young, Art Photographer Ryan McGinley, Evan Schindler of TAR magazine, and Restaurateurs Will Tiggert of Freeman's and Lincoln Pilcher of Kingswood and Ruby's.

Participating brands included luxury champagne Palme d'Or; Cape North Vodka; St. Germain Liqueur.

If you want to be part of InfiniteTable 3, either as a table host, a guest, or a brand, please visit [infinitetable.com](http://infinitetable.com) to RSVP with your name and affiliation. Secure your seat at the table now, as IT3 is approaching fast.

Individuals participate by either hosting a table segment and bringing a group of circa eight people together in a cohesive identity of their choice, or individually by joining another table and morphing into their identity.

Brands can also host tables, please contact MASS for integration into the InfiniteTable.

What do you bring to the table?

## THE HOST

The Infinite Table is presented to you by Stephan (Valter) and his cohorts at mass.com. He started the InfiniteTable in the summer of 2007 in Watermill, New York. The event featured sky art spanning across the entire length of the table and providing a dramatic backdrop for the night - an infinite, non-repetitive opulent sprawl of tasty food and twenty-five table identities of surreal beauty and creativity.

Stephan (Valter) is a German–French designer and artist based in New York City since 1993. He is the founder of the multidisciplinary design firm MASS.com where his innovative ideas and style transcend categories. In his work packaging becomes product, rooms become interactive, logos become furniture, furniture becomes performance, and events become art.

His most recent designs include: interactive experiences for the Rémy Martin brand portfolio; the Belvedere Vodka “IceTower”, a super-premium retail packaging for LVMH that turns into an ice container for clubs and homes; the "ElectricChair", a Marcel Breuer chair wrapped in Home Depot extension chords that light up when plugged in; the sit-on-live-beings design world shocker "HumanFurniture", exhibited at a performance during the International Furniture Fair New York 2006; and "Change", an interactive changing room concept store with fashion darlings LaRok and 7 For All Mankind. Currently he is working on an architectural concept merging social networking with hospitality.